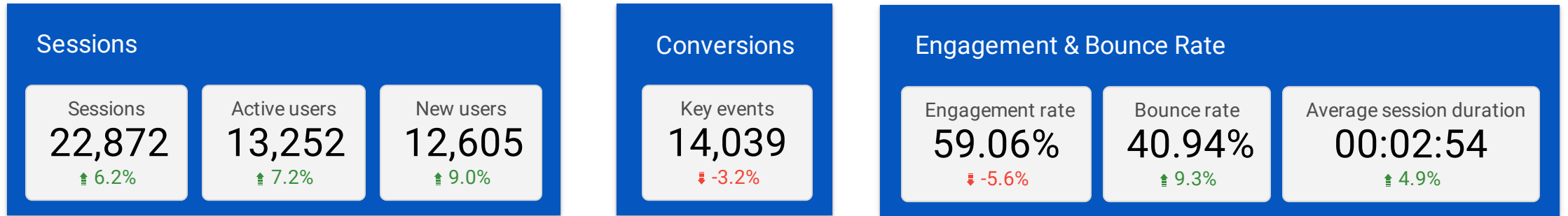
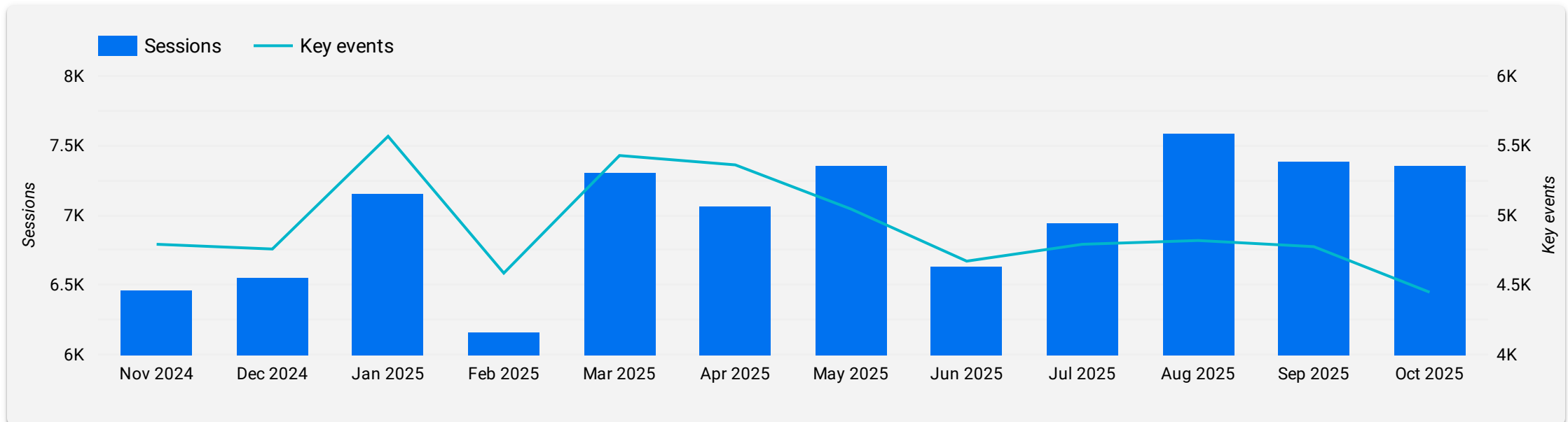


## Overview



## Month to Month

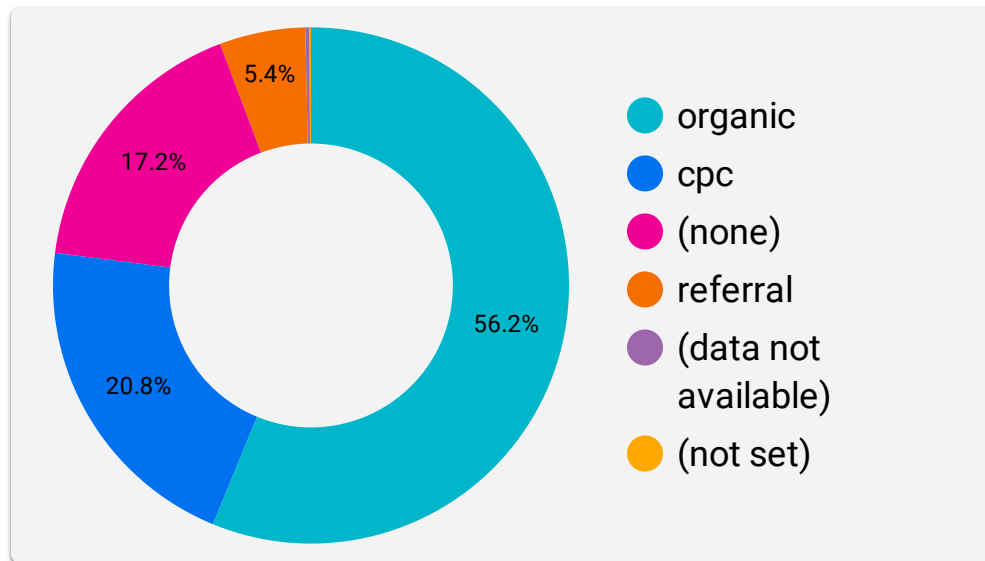


## Source

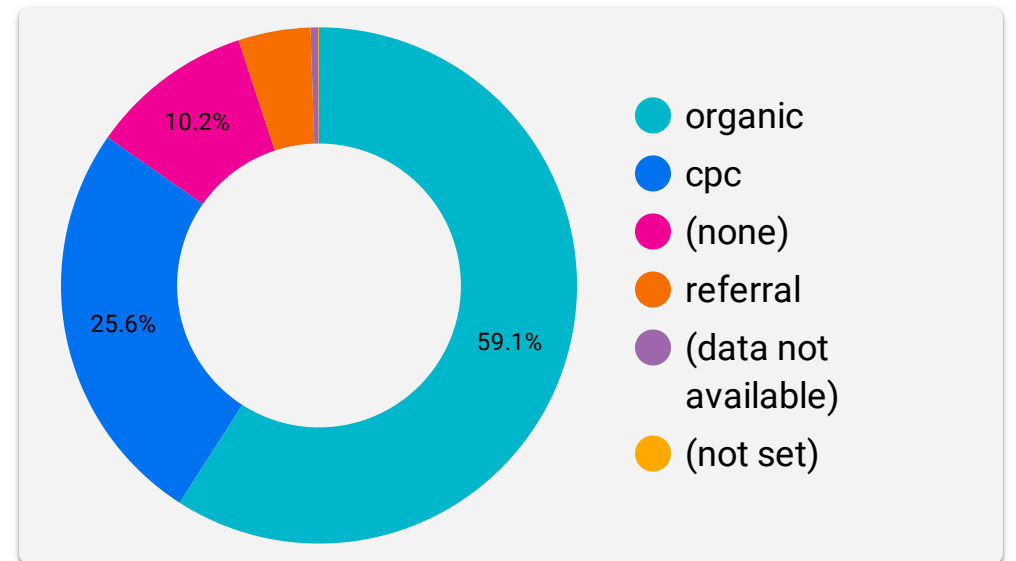
### Source Details

Session medium	Sessions ▾	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
organic	12,714	8,158	64.17%	35.83%	00:03:14	8,294
cpc	4,708	2,926	62.15%	37.85%	00:02:57	3,600
(none)	3,902	1,943	49.79%	50.21%	00:01:59	1,435
referral	1,217	550	45.19%	54.81%	00:02:40	636
(data not available)	55	41	74.55%	25.45%	00:04:54	66
(not set)	26	8	30.77%	69.23%	00:01:19	8

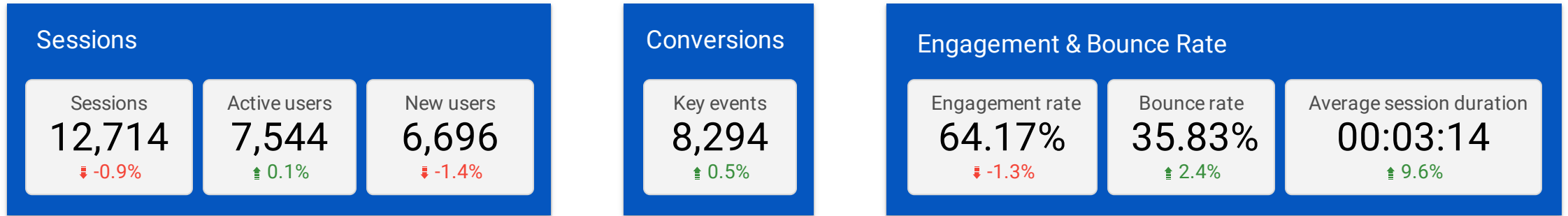
### Sessions per Source



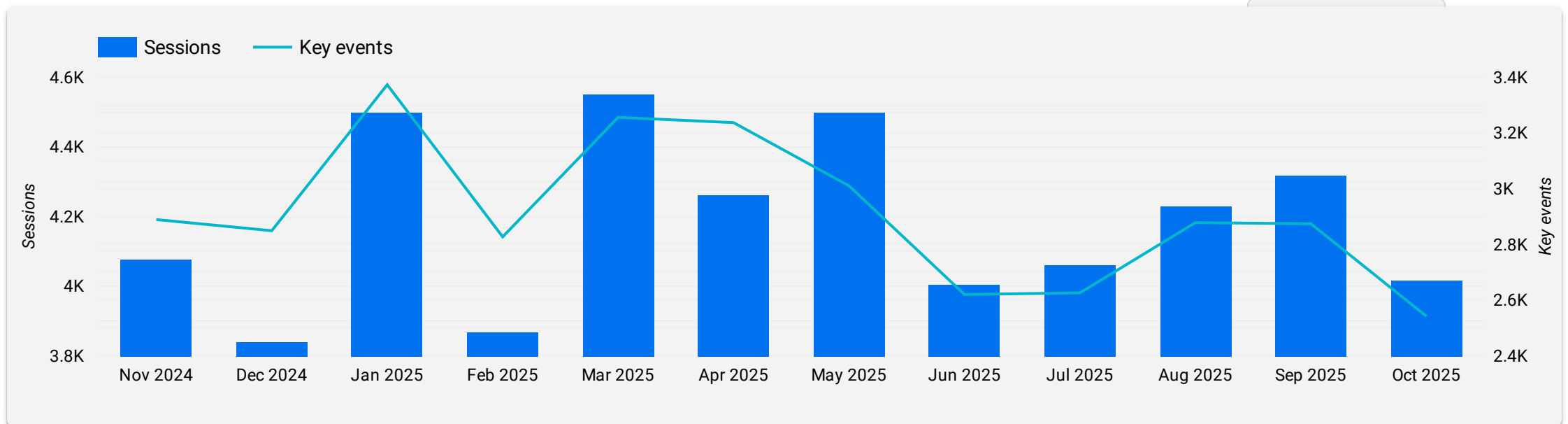
### Conversions per Source



## Organic Search



## Month to Month



## Key Events

### Conversions

Key events

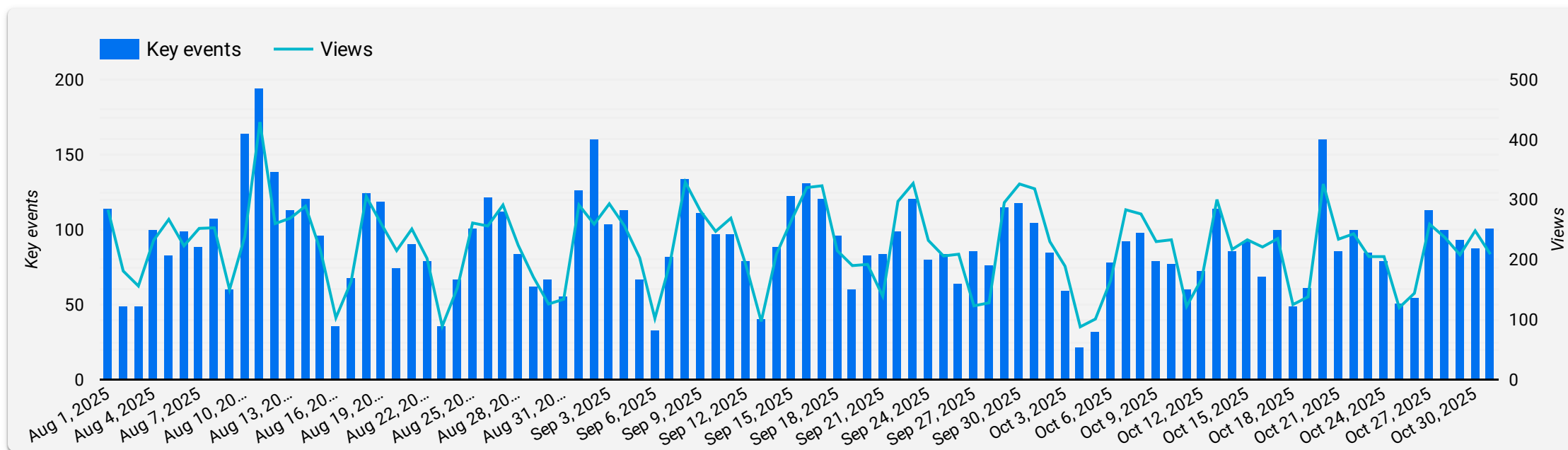
8,294

↑ 0.5%

### Website Conversion Type

Event name	Key events ▾
Book Now Click GA4 Header	3,600
Book Now - On Page GA4	3,391
Request Script GA4	719
Request Referral GA4	299
Phone Number Tap	266
contact_us	19

### Conversions vs Views



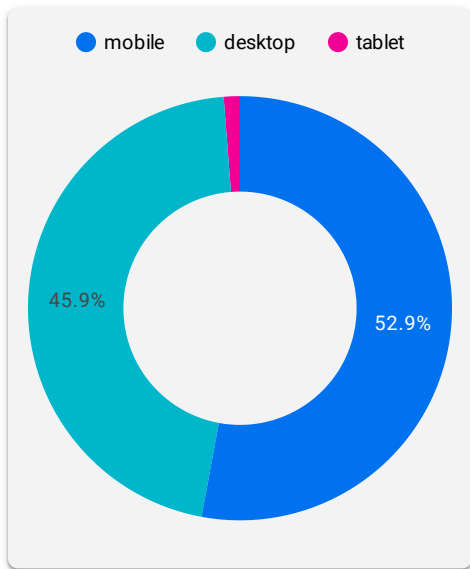
## Top Pages

### Top 10 Pages

Page path	Sessions ▾	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
/	6,663	4,703	70.58%	29.42%	00:02:43	4,607
/about-hhmp/doctors/	1,342	1,122	83.61%	16.39%	00:02:21	1,030
/contact-hunters-hill-medical-practice/	1,301	958	73.64%	26.36%	00:03:00	369
/general-practice/doctor-consultation/	591	528	89.34%	10.66%	00:01:41	397
/general-practice/iron-infusion-service-near-me-sydney/	504	336	66.67%	33.33%	00:02:06	108
/appointment-information/	346	289	83.53%	16.47%	00:03:09	304
/allied-health/psychologists/	314	194	61.78%	38.22%	00:01:59	26
/endometriosis-and-pelvic-pain/	287	220	76.66%	23.34%	00:02:45	72
/specialist-medical-services-centre/	224	205	91.52%	8.48%	00:01:10	50
/general-practice/	215	208	96.74%	3.26%	00:00:25	138

## Device & Location

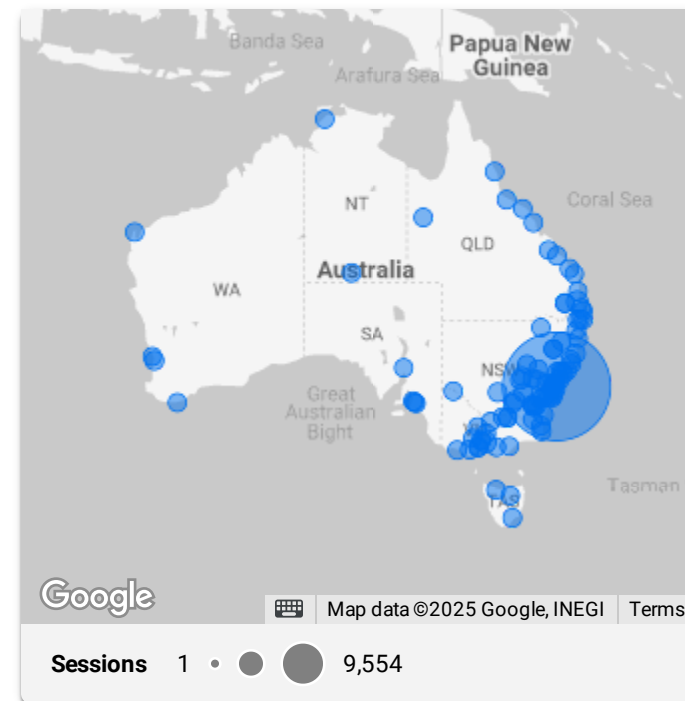
### Device Used



Device category	Sessions ▾	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
mobile	6,656	3,892	58.47%	41.53%	00:02:43	4,057
desktop	5,771	4,076	70.63%	29.37%	00:03:50	4,048
tablet	155	103	66.45%	33.55%	00:05:31	189

### Location

Town/City	Sessions ▾	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
Sydney	9,554	6,378	66.76%	33.24%	00:03:19	6,461
Melbourne	332	229	68.98%	31.02%	00:03:36	175
Brisbane	331	211	63.75%	36.25%	00:02:21	137
Newcastle	141	88	62.41%	37.59%	00:02:39	86
Wollongong	139	94	67.63%	32.37%	00:02:27	82
Central Coast	133	91	68.42%	31.58%	00:03:08	67
(not set)	125	78	62.40%	37.60%	00:02:50	39
Canberra	83	53	63.86%	36.14%	00:03:27	40
Moruya	80	48	60.00%	40.00%	00:01:55	32
Junee	69	48	69.57%	30.43%	00:01:44	48



## Keyword Rankings Overview

### Keyword Ranking

Percent in Top 10

**70.23**

↑ 41.8%

Average Postion

**7.85**

↓ -16.4%

Rankings Increased

**26**

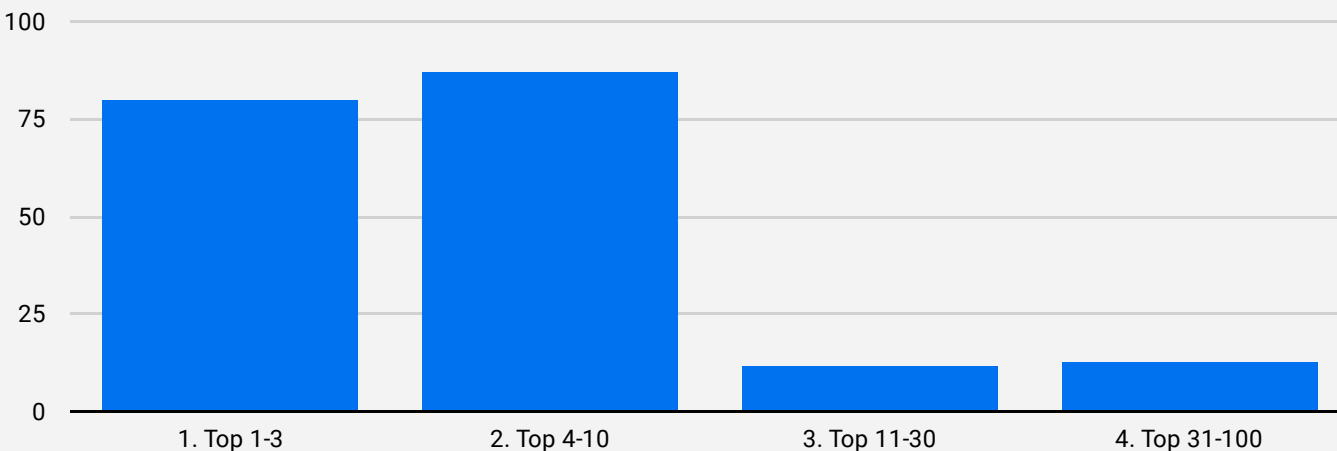
0.0%

Rankings Decreased

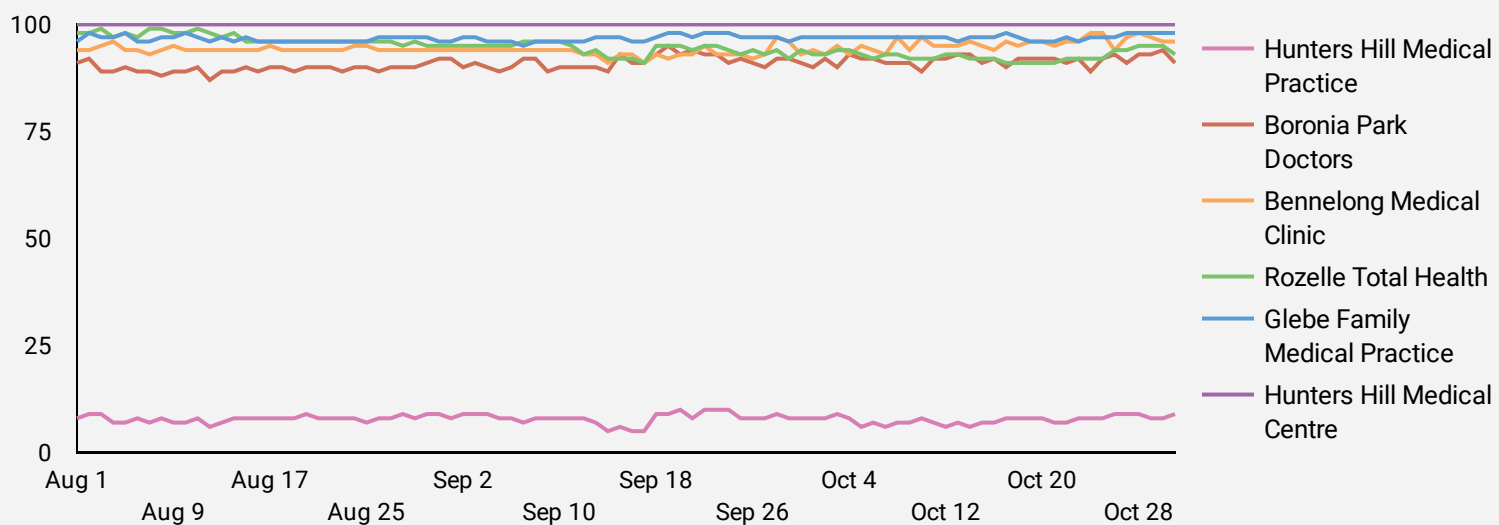
**37**

↑ 146.7%

### Keywords Distribution



### Competitor Average Position



Competitor	Organic ranking ▴
Hunters Hill Medical Practice	7.85
Boronia Park Doctors	90.86
Bennelong Medical Clinic	94.38
Rozelle Total Health	94.57
Glebe Family Medical Practice	96.77
Hunters Hill Medical Centre	100

DISCOVER

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SEO Report for Hunters Hill Medical Practice

Aug 1, 2025 - Oct 31, 2025

Keyword Rankings

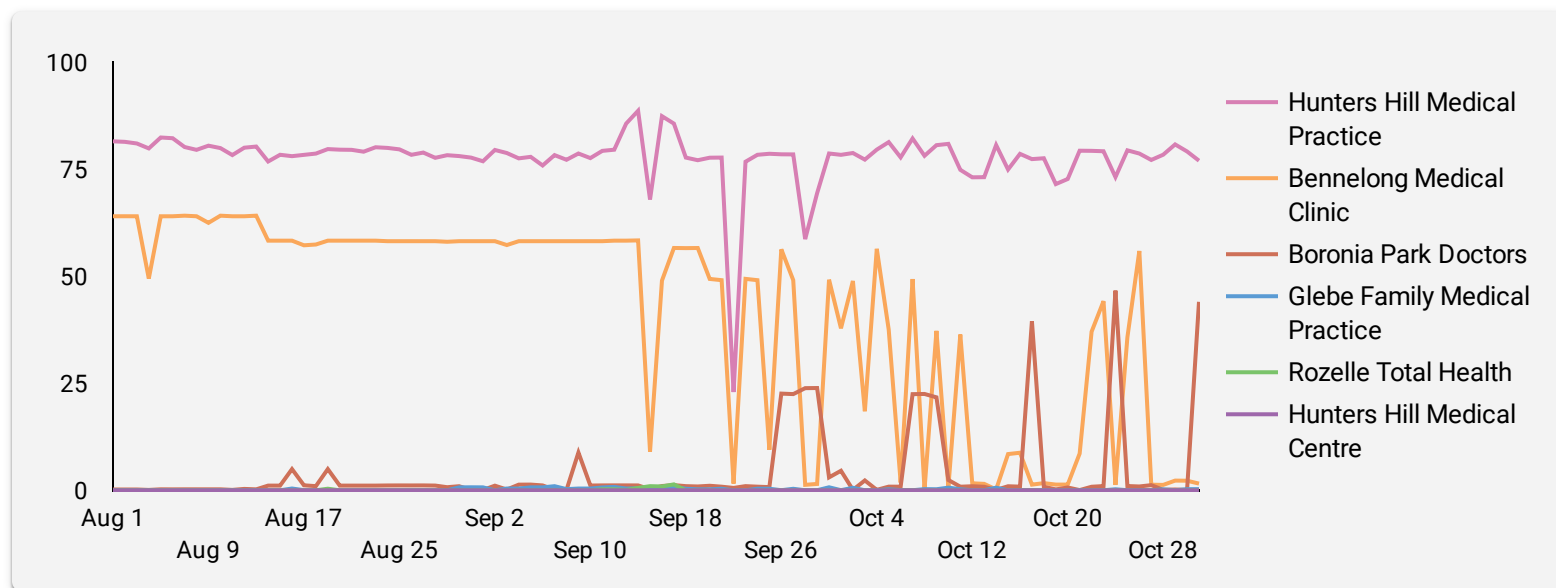
Keyword	Organic ranking	Search vol.	Ranking Dynamics
dr charbel	1	50	0
charbel badr	1	20	0
surgeon doctor	1	90	0
medicals near me	1	6,600	1
dr charbel badr	1	30	0
general practice hunters hill	1	10	0
gp hunters hill	1	90	0
hh medical	1	20	0
hunter hill medical centre	1	20	0
hunters hill clinic	1	10	0
flu clinics near me	1	50	0
hunters hill general practice	1	10	0
hunters hill gp	1	90	0
hunters hill medical	1	720	0
hunters hill medical center	1	20	0
hunters hill medical centre	1	20	0
hunters hill medical practice	1	3,600	0
iron infusion bulk billed	1	260	0
iron infusion clinic	1	390	0
iron infusion clinics	1	320	0
iron infusion near me	1	2,400	0
iron infusions near me	1	1,600	0
iron injections sydney	1	10	1
book iron infusion	1	70	0
medical centre hunters hill	1	20	0
flu vaccine clinic	1	40	0
bulk billed iron infusion sydney	1	170	0
flu clinic	1	70	0
iron infusion clinics near me	1	320	0
covid vaccine clinic near me	1	40	6
medical practise	1	110	0
audiology doctors	1	90	0
where to get iron infusion	1	110	0
iron infusion clinic near me	1	320	0
local medical doctors	1	390	0
general medical practice	1	40	0
dr practice	1	260	0
medical practice	1	2,900	0
medical practice services	1	10	0
hill medical centre	1	990	0
allied medical practice	1	10	3
health center near me	1	480	0
bulk billed iron infusion near me	1	390	0
pelvic pain doctors near me	2	10	1
iron infusion sydney	2	590	-1
hill medical services	2	1,600	0
aged care doctor	2	50	0
dr andrew bowes	2	30	0
surgery doctor	2	70	0
speech pathology solutions	2	20	0
gynaecologist near me	2	60	0
endometriosis clinic near me	2	70	3
yellow fever shots near me	2	480	0
medical centres near me	2	90,500	-1
pathology hunters hill	2	40	0
health clinic	2	1,300	0
covid and flu vaccine near me	2	210	5
mole map australia	2	0	3
mole mapping clinic	2	0	0
travel vaccinations clinic	2	390	0
iron infusion clinic sydney	2	40	0
yellow fever vaccines near me	2	480	0
medical audiology services	2	320	0
general practitioner consultation	2	260	-1
psychologist hunters hill	2	20	0
covid and flu vaccine	2	170	21
doctor appointment	3	1,900	0
health care clinic	3	110	0
hills medical centre	3	1,600	-1
endometriosis treatment centers	3	10	5
endometriosis and pelvic pain clinics	3	90	0
mole map check	3	10	0
health centre	3	1,900	0
influenza vaccine near me	3	480	0
ahn endocrinology	3	10	0
hunters hill physio	3	170	0
dr catherine turner	3	320	0
flu vaccines near me	3	320	0
skin map	3	260	-1
podiatrist hunters hill	3	70	0
skin and mole clinic	4	90	0
hearing test doctor	4	40	0
audiologist	4	5,700	4
medical nutritionist	4	40	0
paediatric speech therapist	4	140	14
paediatric speech pathologist	4	590	8
nephrology surgeon	4	10	96
chronic illness specialist	4	10	6
molescan clinic	4	320	0
specialist for hearing	4	480	0
flu jab near me	4	320	0
gynecologists near me	4	360	0
skin mole check	4	170	4
molemap sydney	4	170	0

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## Competitors

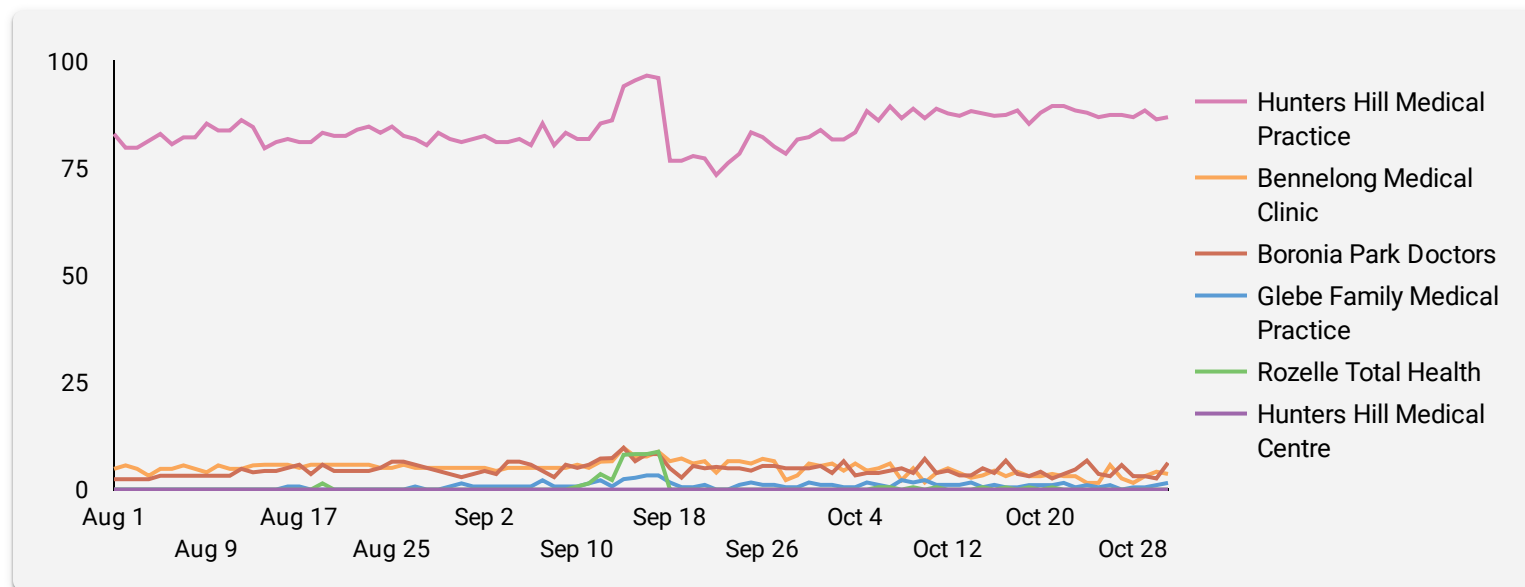
### Competitor - Search Visibility



Competitor	Search visibility ▾
Hunters Hill Medical Practice	77.79
Bennelong Medical Clinic	41.44
Boronia Park Doctors	4.06
Glebe Family Medical Practi...	0.3
Rozelle Total Health	0.28
Hunters Hill Medical Centre	0

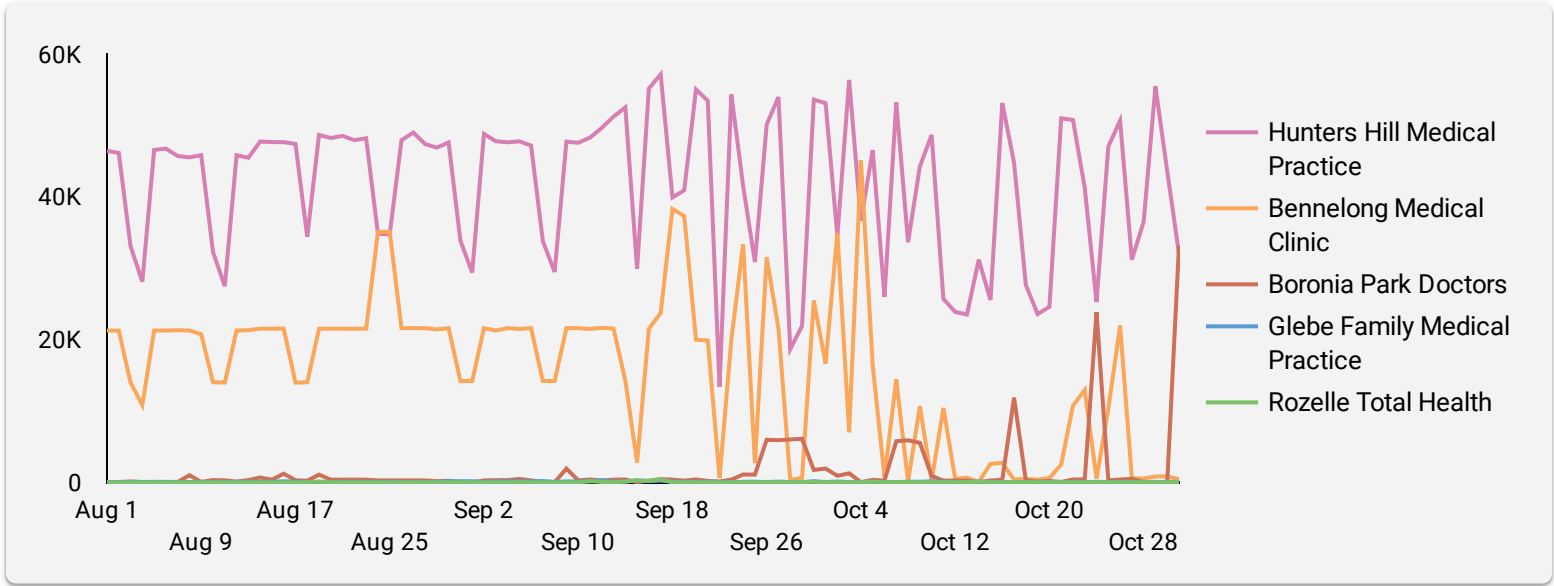
### Competitor - Percent in Top 10

Competitor	TOP 10 percent ▾
Hunters Hill Medical Practice	84.15
Bennelong Medical Clinic	4.97
Boronia Park Doctors	4.65
Glebe Family Medical Practice	0.79
Rozelle Total Health	0.51
Hunters Hill Medical Centre	0



Competitors

Competitor - Estimated Traffic



Competitor	Traffic forecast ▾
Hunters Hill Medical Practice	41,803.08
Bennelong Medical Clinic	15,616.26
Boronia Park Doctors	1,545.99
Glebe Family Medical Practice	89.88
Rozelle Total Health	39.5